





# Dr. Vivek G Mendonsa

If there is any way I can support the growth of your enterprise and work, please let me know via e-mail. I have a Happy to Help Nature.

**Brand: LYNX** 

#### **Business Sector:**

Land Surveying, Material Testing,
Hydro-Metrology, Vacuum Pumps &
Systems, Vocational Equipment &
Teaching Aids for ITIs & IITs, Drones,
Electric Car & Bike Charging Stations,
Environmental Equipment, Systems
& 256 Weather Monitoring Systems
installed in schools of Kerala, done
key projects like Konkan Railway,
Bengaluru, Chennai Metro Rail,
Bandra Worli Sea Link, T 3, T 2
Airports and many more.

#### Awards:

- Excellence in Clinical Support and Best Store Display and Design (2023) from Zeiss You & Eye Awards
- 9 Global Awards from PENTAX, JAPAN for # 1 in the World with Quantity and Value of Instruments sold
- Awards from StateGovt. of TAMIL NADU for VOCATIONAL TRAINING and EDUCATION

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**Brand: Lawrence & Mayo** 

# **Optical Retailing:**

Branches across 16 states in India. 99 optical retail stores in 39 cities. Precision Eye Treatment considered a GOLD standard, with 850 Brands & Private Labels, many industrialists like Anand Mahindra, Kumar Mangalam Birla, Nusli Wadia, IAS, IPS, Actors, Actresses and Newsmakers are our clients.

### Awards:

Cannes Award in 2008 for a film on Blind Children Goa FEST for T-shirt design 2010 6 Awards in 2019, including Best Retailer Award 2024

# **Notable Highlights**

Dedicated 32 years to the L&M Group, with a current focus on nurturing new leaders and managers within the organization. Established six training centers, each supporting a team of 870 members. Achieved a world-class milestone with an attrition rate of less than 1.2%.

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# **Book Written:**

Coffee Table Book for Christian Chamber of Commerce

# **Business Philosophy:**

Be a Good Corporate Citizen; scaling the heights of EXCELLENCE, providing VALUE for money, THRUST on SERVICE and FAITH in PEOPLE.

# Addressed:

30,250 people addressed to date as a Key Note Speaker, Chief Guest and Panelist to Entrepreneurs, Sales Teams, Students, Parents, Teachers & Principals.

# **Advisory Board:**

Welingkar Admission Committee and Cricket Blind Man's Association, St. Andrews (Bandra) - NAAC Committee. Taught Sales & Marketing (New Age Trends) at Xavier's Institute of Communication, BIMTECH (Noida), SIES (Nerul), and at St John's Management & Engineering College, Palghar. Member of Bombay Chamber Of Commerce Indian Merchant Chambers, Indo- German Chamber.

# Strengths:

Very agile company, constantly innovating, getting into new businesses, exiting saturated markets & business.

# My Give:

My connections across India with over 9000 contacts in all sectors, 32,250 people on LinkedIn with me.

### My Ask:

Instruments Division: Connects with
Constructions Contractors of Buildings and
Infra Projects and Owners of Diagnostic Labs.

Optical Business: HR Managers, who employ more than 70 people to do onthe-spot eye testing for free. complimentary from L&M.

# **Short Description of Business:**

Optical Retail Chain, 1,500 Engineering products, 20 International Collaborations.

# **Travelled:**

32 Countries in the World and 96 International Cities.

#### **Ambition:**

To move into the Service and Consultancy business in the B2B space related to the Environment.



# **Best Learning Experience:**

Trained by the HAGGAI INSTITUTE on Advanced Leadership Development at MAUI (15-day training with participants from 24 different countries and I was one of the 4 Indians present there).

### **Best Movies:**

- 1. Scarlet & the Black
- 2. Guru
- 3. King & I

### **Hobbies:**

Reading 4 newspapers a day & 4 e books/ hardcopy books per month.

### **Social Initiatives:**

Trustee Mendonsa Foundation, featured in CSR Book of India, 7th Edition

#### **Associations & Forums:**

- 1. Founder Participant of Inspiring Conversation (IC)
- 2. Past Chairman & Managing Dimensions Global Christian Chamber of Commerce
- 3. First BNI Ambassador of India in 2008
- 4. Member of Corporate Connections A World Wide Organisation

# Thank You,

Yours Sincerely.

Dr. Vivek G Mendonsa

Group Director, Marketing, Learning & Development, Lawrence & Mayo Group

As our company's culture, we respond to every e-mail with a Yes /No /maybe and revert within a 3-hour schedule during working hours.

Never compromise in giving respect and recognition to all people, in all circumstances.

-Dr. Vivek G Mendonsa